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FURNITURE FORUM

October 2020



DEALER APPOINTMENT



In this unprecedented situation of COVID-19 when the whole industry was slowing down due to the declining purchase level, we at Ergoflex strengthened our management process, revised strategies and came up with value based solutions for the dealers. We are happy to share that **Navya Associates** has become our first channel partner in Dealership Network.

Navya Associates was formed 10 years ago and has transformed into an unique architectural and interior design company. **Navya Associates** has countless projects featured on the cover of well-known interior lifestyle magazines. They are committed to deliver exceptional, comfortable and individual homes that give enduring pleasure. They design their projects from planning and creative point of view supported by drawings, budget and project management.

We are proud to get **Navya Associates** as an integral part of our dealer network.

PLUG N PLAY WORKSTATION



The pandemic has brought a drastic shift in the professional & educational front. ONLINE EDUCATION & WORK FROM HOME has transformed the traditional study tables to workstations. Both working professionals and students are making adjustments since learning and working has always been in classrooms and offices settings which are designed for such vocations.

To quickly adapt and remain productive, Ergoflex offers all Equipped Workstations which is the Need of the Hour. Our workstations are equipped with :

*Adjustable seat heights *Ergonomical design suitable for long hours * Comfortable Back Support * Correct width of Table Surface to avoid over stretching * The Plug & Play Concept

The Plug & Play concept is simply a wholesome workstation complete with inputs for gadgets and technological accessories. Each Ergoflex station is equipped with USB ports, pop up box and cable & wire management solutions.

MOISTURE PROOF EDGE BANDING



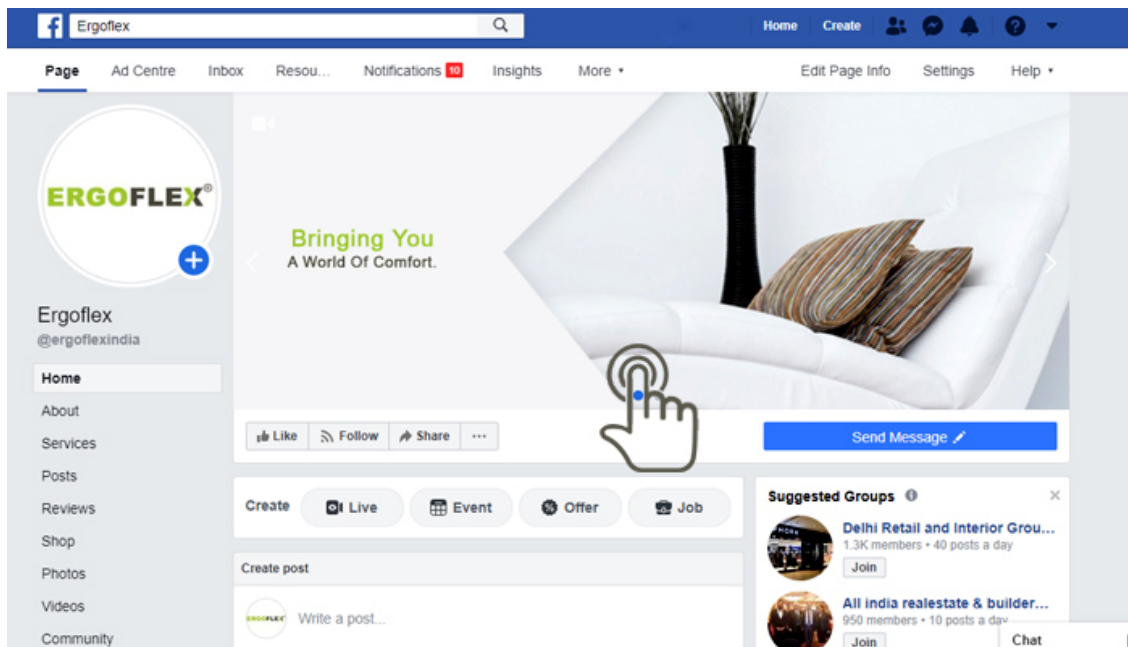
While making Modular Furniture, the pieces usually go through an Edge Banding process. It protects the furniture pieces from moisture thus reducing the adverse effects of atmospheric humidity, liquid spills and enhancing its long life. It also augments strength and durability of the wood, particle boards and MDF.

Edge banding is the process of covering the raw edges of wooden panels with a strip of wood, PVC, ABS or a resinous substance glued with PUR. Using PUR edge is important because it reduces the water absorption to a large extent and makes it impermeable for moisture to pass through. The PUR glues used for the process make it 100% water-resistant after they dry up with a clear finish.

At Ergoflex, we use top-quality, commercially available edge bands and we are the only company in Eastern India to have this feature. Over 500 different finishes and patterns ranging from natural wood grain to solid finishes are all available with us. We ensure using the best quality glues which make our products water resistant and durable for Indian tropical climate.

We also offer E1 boards which has less formaldehyde maintaining the Brussels standard as it is healthy for green offices.

ERGOFLEX IS NOW IN FACEBOOK



This month we have launched our brand new Facebook Account in order to provide the latest updates on various aspects of furniture products, industry trends, news and much more. Moreover, you will get interesting information on designs and solutions related to your interiors. Click to visit our [page](#) and stay informed.

ABOUT ERGOFLEX



In Ergoflex, the end products are built through extensive research and development. We take pride in building products that are highest in quality, widest in range, fanciest in style combined with satisfaction and delight for our valued customers.

- **Built For Customer Success**

High quality furniture at affordable prices combined with excellent customer services is the mantra of Ergoflex. Our value chain is optimized over building long-term supplier relationships and investments in highly automated production for generating larger volumes.

- **Cutting Edge Solutions**

Constant innovation with technological support has enabled us to provide a solution that enhances quality and longevity of our products which are made from high quality bio-safe materials.

- **Built For The Future**

Over the last few decades, Ergoflex has developed its product design for the workplace with new concepts and solutions in order to reduce fatigue and discomfort and enhance wellbeing of the consumers.

- **Our Purpose**

To deliver the right product mix with ergonomic features keeping in mind the suitability and comfort of the end users. That's the reason our production process goes through stringent quality measures.

Our company is driven and differentiated by transformational thinking, viewing every product development in terms of function, practicality, effectiveness, ergonomics, comfort and value.



JOIN THE ERGOFLEX NETWORK.

If you are looking for an organization with strong production capability, unbeatable designs, ergonomic structures combined with latest technology then give us a call. We will be happy to connect.

+91 33 6666 7777 ✉ info@ergoflex.in

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info@ergoflex.in

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